

# Order Form Advertisement in Exhibitor's Directory

To be returned by: **December 15, 2022** (kindly take xerox copy of the form for your records)

**Please complete and return to:**

**Federation of Indian Granite and Stone Industry (FIGSI)**

"STONA", No. 429/7, 12th Cross, Sadashivanagar

Bengaluru – 560 080 (India)

Tel: +91 80 2361 2541

Email: figsi@figsi.in, stona@figsi.in

Web: www.figsi.in, www.stonaindia.co.in

The directory will serve as a Buyer's Guide. The Directory will be distributed to a wide range of Business Visitors, High level Government Officials and Industrial Delegations from around the world, Embassies etc. and will also be sold during the event.

## Advertisement Tariff for Exhibitors

Type of Advertisement	Rates* (In Indian Rupees)	Rates* (In US\$)
Full Page: Four Colour	20,000	400
Full page : Black& white	10,000	200
Half page color	10,000	200
Front / Back Inner	40,000	600
Back Cover	75,000	1200
Spine	25,000	
Book Marker ( both sides)	25,000	

\*18% GST Extra

FIGSI members will be entitled for discount of 10% for Life Members and 2.5% discount for ordinary members.

### Specification:

Print Area: 14.0cm (width) x 21.5 cm (height)

Photoshop, Corel Draw, PDF and JPG formats are acceptable

Fonts used in the advertisement have to be copied or converted to curves.

## GENERAL CONDITIONS

1. The submission of this form by the company / organization shall constitute a firm order to the Organizer.
2. An order will be accepted by the Organiser provided it is received along with a Demand Draft for the **full amount in advance** payable at Bengaluru in favour of **FIGSI A/c STONA**. Advertisement in the Directory is not guaranteed unless this condition is fulfilled.
3. Publication of advertisement in the directory is not guaranteed if the order or payment or advertisement material is received after the deadline, i.e. December 15, 2022.

## Advertisement material required :

For Electronic format, the material should be sent in high resolution visual format (like EPS & CDR) in CD / DVD.

**Note:** Half page advertisements will be printed only in Colour.

Enclosed please find Demand Draft No.....for Rs ./ US \$ ..... drawn on ..... in favour of "FIGSI A/c. STONA" payable at Bengaluru, India.

RTGS Details: **Account No: 38092307488, Bank Name: State Bank of India Branch: PBB Palace Orchards, Sadashivanagar, Bengaluru, IFSC Code: SBIN0004253**

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### Order form only valid with complete company details

Company Name:.....Stall No:.....

Fax: ..... Tel.No:..... Email:.....

Contact: ..... Date & Signature:.....